

# STORYTELLERS GALA

On April 21, the party starts for the inaugural Storytellers Gala celebrating award winners in TV, Film and Radio on the red carpet at the world's largest media entertainment marketplace – NAB Show in Las Vegas.

## WHY BE A SPONSOR?

- Position your company as a marketing innovator
- Generate new business and revenue opportunities
- Meet international content creators
- Align your brand with international thought leaders
- Leverage your brand's reach across all NYF's platforms

## OPPORTUNITIES JUST FOR YOU

We will create the perfect program for your marketing objectives and budget. Here are some ideas that might spark your imagination

## TITLE SPONSOR (1 AVAILABLE)

All benefits below plus exclusivity

**COST: negotiable**

## GRAND SPONSOR (1 AVAILABLE)

- Be the co-host for opening reception with 15 VIP tickets to distribute to your colleagues, partners, clients (\$2,925 value)
- On-stage visibility for you when you present an award at the gala
- On-stage visibility for your logo in the opening billboards
- Your logo on all promotional materials including our website, press releases, year-round email blasts and social media
- Distribute your promo material or product in gift bags/giveaways
- Special signage as a photo op
- Full color message in gala e-program/app
- Web banner on NYF Sponsor page for 1 year

**COST: \$10,000**

## GOLD SPONSOR (1 AVAILABLE)

- Be the co-host for the champagne reception post-show for the winners with 10 VIP tickets to distribute to your colleagues, partners, clients (\$1,950 value)
- On-stage thank you
- On-stage visibility for your logo in the closing billboards
- Your logo on all promotional materials including our website, press releases, year-round email blasts and social media
- Distribute your promo material or product in gift bags/giveaways
- Special signage as a photo op
- Full color message in gala e-program/app
- Web banner on NYF Sponsor page for 1 year

**COST: \$7,500**

## SILVER SPONSOR (1 AVAILABLE)

- 8 VIP tickets to distribute to colleagues, partners, clients (\$1,560 value)
- Category Exclusivity
- On-stage thank you
- On-stage visibility for your logo in the closing billboards
- Your logo on all promotional materials including our website, press releases, year-round email blasts and social media
- Distribute your promo material or product in gift bags/giveaways
- Full color message in gala e-program/app
- Web banner on NYF Sponsor page for 1 year

**COST: \$5,000**

## BRONZE - OFFICIAL WINNERS GALLERY SPONSOR (1 AVAILABLE)

- 4 VIP tickets (\$780 value)
- On-stage recognition at the ceremony as the Official Winners Gallery sponsor
- Your logo on the Winners Gallery for 1 year
- Company/Brand mentions on NYF social media platforms as official sponsor

**COST: \$3,000**

## BRONZE - OFFICIAL GALA VIDEO SPONSOR

- 4 VIP tickets (\$780 value)
- On-stage recognition at the ceremony as the Official Gala Video sponsor
- Your logo on the Gala Showcase for 1 year
- Company/Brand mentions on NYF social media platforms as official sponsor.

**COST: \$3,000**

## CONGRATULATORY MESSAGE

- 2 VIP tickets (\$390 value)
- Full color message page in gala e-program/app

**COST: \$1,000**